



SECTION 709

TITLE: ADVERTISING TO STUDENTS

# NESHAMINY SCHOOL DISTRICT

	<u>POLICY - #709 ADVERTISING TO STUDENTS</u>	
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2	<b>I. RESTRICTIONS</b>	2
3	Advertising of a commercial, political or religious nature shall not be	3
4	permitted in the schools or on school properties during hours of compulsory	4
5	attendance for students. This includes distribution of pamphlets, buttons,	5
6	novelties, and other materials.	6
7		7
8	<b>II. EXCLUDED</b>	8
9	<b>MATERIALS</b>	9
10	Donated materials and supplies beneficial to the students and not intended	10
11	primarily for advertising shall be exempt from the above restrictions.	11
12	1. Materials and supplies must be of direct benefit to the students.	12
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14	2. Advertising must not occupy more than 10% of the exposed surfaces	14
15	and must be limited to identification of the donor.	15
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17	3. Acceptance of materials and supplies shall be at the discretion of the	17
18	Superintendent or his designee based on the above criteria.	18
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20	4. Primary and general election days are excluded from the restrictions	20
21	on advertising political materials in the schools.	21
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23		23
24		24
25	BMW/ef	25
26	Approved: 9/26/67	26
27	Revised: 11/13/73	27
28	Revised: 4/28/87	28
29	Revised: 2/28/95	29
30	Reviewed: 9/2003	30
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