FOR IMMEDIATE RELEASE

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NESHAMINY HIGH SCHOOL’S SERVICE LEARNING CLUB INCREASES STUDENT DRIVER SEATBELT WEARING TO THE HIGHEST PERCENTAGE EVER

One of the projects taken on by Neshaminy High School’s new Service Learning Club was the sixth annual Bucks County High School Seatbelt Safety Challenge. The Bucks County Transportation Management Association came to Neshaminy High School in the fall to determine the percentage of our teen drivers that were wearing their seatbelts. They returned in the spring to check for improvement. The Bucks County High School with the greatest percentage of increase wins the challenge and a $500.00 prize.

The Service Learning Club started a campaign to increase the use of seatbelts before the Bucks TMA came out in the spring to survey our student drivers for the second time. Club members made posters for the cafeteria and signs for the senior locker bank regarding seatbelt safety. They also put flyers under the windshield wipers of every car in the student parking lots on several occasions. Every Wednesday afternoon in April, the Service Learning Club lined the drive leaving the high school holding signs to remind students to put on their seatbelts. This group even made a convincing video that played during the morning news program.

Even though we didn’t win the Seatbelt Challenge, the efforts of the twenty-member Service Learning Club, advised by Cate Romano and Kelly Macauley, lead to the highest percentage of student driver seatbelt wearing ever for Neshaminy High School. Ninety percent of our teen drivers were wearing their seatbelts during the Bucks TMA’s spring visit. The Service Learning Club is already making plans to try and secure a victory for next year’s Seatbelt Challenge.

RLC:ds
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(All interviews and photo opportunities with students and/or employees should be arranged in advance through the Public Information Office.)